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KLOPOTEK PRESS RELEASE

## Klopotek Establishes Business in France

Klopotek, the number one worldwide in publishing software, announces their launch into the French publishing market at the 25th Salon Du Livre in Paris.

Ulrich Klopotek von Glowczewski, founder and CEO of the Klopotek Group, states: "Having successfully completed our first big implementation project in France with UNESCO Publishing last year, and recently winning as our new client the Albin Michel Group, one of the most prestigious publishers in France, who will replace their software systems with the French version of our publishing suite of software, demonstrates that our publishing solutions are an excellent match with the specific French publishing industry requirements."

Ulrich Klopotek further comments, "the total commitment of our company to provide industry leading software solutions is clearly demonstrated by the advances of our contracts, rights and royalties software which is now used by over 250 leading national and international publishers, and is also planned for use now by leading French publishers." Ulrich Klopotek added that now within Germany over 70% of trade royalties are calculated with Klopotek.

The Klopotek Best Practice Business Processes, which have been developed and improved over many years with many of our international clients, provide the strong foundation for the new French version, as it incorporates all French legal and fiscal requirements, and supports the special local market needs.

Our French business team, which is based in our new office in the vicinity of many important French publishers in prestigious rue de Rennes, is ready and fully prepared to deliver our high-quality systems and support services to all publishers of France.

One strategic importance for Klopotek is the philosophy of working together with publishers to ensure that our software solutions meet the expectations of our customers, with the result that we establish, build and maintain close business relationships so that our software solutions are able to ensure that our publishers have the best strategic commercial advantages in their ever changing business models.

The Klopotek software solution is available for in-house installations as well as a pre-configured SaaS version (software as a service), which is hosted in professional data centers and can be accessed 24/7 via the internet. All configuration features are specific to the French language and market requirements.

We are happy to invite all interested French publishers for our official launch in France

to our stand (B 23) at this year's Salon du Livre, 18-31 March, where we can introduce ourselves, provide you with more detailed information, and demonstrations of our software.

Should you be unable to visit us at Salon du Livre, please email our office at [info@klopotek.fr](mailto:info@klopotek.fr) or at [info@klopotek.com](mailto:info@klopotek.com).

#### **About Klopotek**

Klopotek is the leading supplier of software and consulting services for print and online publishers of books and journals. More than 350 publishers specializing in different areas, with over 14,000 users, rely on Klopotek software to help them manage their business and achieve their goals. Klopotek has nearly 20 years experience in delivering innovative solutions to publishers around the world. Klopotek software supports the entire publishing value chain for print and digital products. It is available in-house and 'as a service' – internet-based, pre-configured, without the need to purchase computer hardware.

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