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FOR IMMEDIATE RELEASE

### **Nancy Fish joins Cleis Press/Viva Editions as Marketing and Publicity Manager**

Cleis Press/Viva Editions is proud to announce that Nancy Fish has joined their Berkeley, California staff in the role of Marketing and Publicity Manager. Nancy has worked for several major publishers over the years, including Addison Wesley, HarperCollins and Perseus Books. She has also served as Assistant Executive Director for the New England Booksellers Association and Marketing Manager for Harvard Book Store. “Nancy’s perspective on both the publishing and bookselling sides of the business gives us the edge we need to advance our already quite successful publishing program,” says Cleis Press Publisher Felice Newman. “Nancy also is an excellent writer and a very discerning reader, qualities that will serve her well at Cleis, where we all have a hand in the editorial process.” And Fish adds, “I’m joining Cleis/Viva at a very exciting time. The fall list has titles worthy of a publisher many times our size. I’m thrilled to be able to roll up my sleeves and pitch in at a place where every day, every person’s contribution makes a big difference.”