

The Magical Tale of Santa Dust A Christmas Tradition

N & J Publishing Inc.

197 Prince Street
New York, New York 10012
Suite #2

For Immediate Release:

Contact: Frank Santilli

212-260-7075

212-330-7708

PACardello@aol.com

www.magicdusts.com

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The Christmas Book of 2011 “A New Christmas Classic”

The Elf on the Shelf can be put on the shelf permanently. Introducing *The Magical Tale of Santa Dust - A Christmas Tradition*.

How will Santa know where I live? How will Santa find me - a child wonders? The Magical Tale of Santa Dust answers those questions. It is the magical tale of two small children who, on Christmas Eve, sit by their window eagerly awaiting the arrival of Santa, only to be bypassed on his yearly journey. Save for the antics of a giggling bungling elf - and some magical dust - their Christmas dreams come true.

Each book will be packaged with one pouch of Santa Dust - a magical potion used by children worldwide to help guide Santa and his reindeer to a child's door. Santa Dust was nominated as one of the *Best New Products of the Year* at the 2008 National Stationery Show and received the *2009 Seal of Excellence Award*.

The Magical Tale of Santa Dust is not an in-structural book like The Elf on the Shelf but, similar to The Polar Express, a true Christmas tale that a parent would read to a child on Christmas Eve. They would then sprinkle their magical Santa Dust, sold with each book, leave milk and cookies for Santa and go to sleep hoping that Santa finds them. Patricia hopes The Magical Tale of Santa Dust will establish a new Christmas Eve tradition in homes across the country.

About the Author:

The Magical Tale of Santa Dust - A Christmas Tradition was written by Patricia Cardello and illustrated by Manuela Soriani. Patricia is an actress, writer, entrepreneur and fledgling filmmaker. She owns and operates a business called *Magic Dusts - Sprinkle a Little Magic into your Life* that sells novelty gift pouches for every season, holiday or event of life. The Magical Tale of Santa Dust is the first in a series of books she has written. She ultimately intends to segue the book into an animated feature film.

The Magical Tale of Santa Dust

A Christmas Tradition

Book Statistics:

Publication Date: Sept. 1st, 2011
Author: Patricia Cardello
Category: Fiction
Type: Children's Illustrated Picture Book
Wholesale: \$12.00
SPR: \$24.00
Trim Size: 8 By 10
Length: 32 pages
Binding: Hard Cover
Illustrations: 20
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