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Palais des Festivals - Cannes

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Media Alert

JAMIE CAMPBELL BOWER JOINS JOSEPH FIENNES AND EVA GREEN AT MIPTV WORLD PREMIERE TV SCREENINGS



Paris, 11 March 2011 – Jamie Campbell Bower is joining fellow cast members Joseph Fiennes and Eva Green for the international premiere of “[Camelot](#)”, the anticipated new series presented by GK-tv on the opening evening of MIPTV 2011, Monday 4 April, in Cannes, France.

“Camelot” stars [Joseph Fiennes](#) (*Elizabeth, Shakespeare in Love*) and [Eva Green](#) (*Kingdom of Heaven, Casino Royale*) are now joined by young and rising British actor [Jamie Campbell Bower](#) (*Sweeney Todd, Harry Potter and the Deathly Hallows, Twilight New Moon*) to headline at Cannes. The first two episodes of the series will be screened in the Palais des Festival's Grand Auditorium, followed by an exclusive Q&A with the cast. Immediately following that evening, the stars of “Camelot” will walk the red carpet at MIPTV's Opening Cocktail Party at the Carlton Hotel.

The MIPTV World Premiere TV Screenings is a premium showcase for leading television and film companies to screen outstanding programmes to the most influential buyers, industry players, and international media from over 100 countries.

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ABOUT REED MIDEM

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Reed Exhibitions is the world's leading events organiser, with over 460 events in 36 countries covering 44 industry sectors. In 2010 Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East and Asia Pacific, and organised by 34 fully staffed offices.

ABOUT GK-tv

GK-tv is the television division of Graham King and Tim Headington's GK Films. Launched in January of 2010, GK-tv is dedicated to the development, production and worldwide distribution of television programming. Working with the biggest writers, directors and talent in entertainment, GK-tv has uniquely positioned itself as the premiere destination for cinema-quality television production. GK-tv's first series Camelot, which stars Eva Green and Joseph Fiennes and is set to premiere on Starz in the U.S. April 1, 2011, recently wrapped production in Ireland. Craig Cegielski is the President of GK-tv.

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